



The Word & Brown Companies

FOR IMMEDIATE RELEASE

THE WORD & BROWN COMPANIES ACQUIRE QUOTIT CORPORATION

Companies' National Portfolio Now Includes Four Divisions Dedicated To Brokers And Employers

ORANGE, CA – April 29, 2008 – The Word & Brown Companies (www.wordandbrowncompanies.com) announced today that it has acquired Quotit Corporation (<http://www.quotit.com>), the nation's leading Internet application service provider for the health insurance and employee benefits industry. Quotit is the fourth and most recent company in The Word & Brown Companies' portfolio, which includes multiple U.S.-based divisions centered in the health insurance services industry.

“Acquiring Quotit Corporation and its great team makes sense for everyone,” said John M. Word III, who, along with business partner Edward J. “Rusty” Brown, Jr., founded The Word & Brown Companies more than 20 years ago. “Quotit is a natural fit with our business model. It allows us to combine additional great services and advanced technology while continuing to serve brokers and other clients in the individual, personal way for which we have become known.”

Quotit, which has relationships with more than 120 insurance carriers representing more than 11,300 plans in the health, life, dental and vision insurance markets, will continue to operate out of its Irvine, Calif., headquarters as an independent, wholly-owned subsidiary of its new parent company. Quotit clients can expect to receive the same level of outstanding service and appreciation that existed prior to the acquisition and anticipate more product and benefit enhancements to be announced soon. Quotit employees and management staff will remain intact.

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“We’re excited to join The Word & Brown Companies,” said David Smithson, president and founder of Quotit. “The Word & Brown Companies has an excellent reputation within the industry for providing fast, accurate and professional service and for creating tools and systems that simplify the hectic lives of brokers and employers. We’re proud to become part of a legacy and culture that so closely matches our own.”

About The Word & Brown Companies

The Word & Brown Companies is a privately-held company headquartered in Orange, Calif., that provides services to nearly 55,000 employers covering more than 6 million people across the nation. The Word & Brown Companies includes Word & Brown Insurance Administrators, Inc.®; *CHOICE* Administrators®, whose products include California*Choice*®, California*Choice 51+*, Kaiser Permanente Choice Solution and Contractor’s Choice®; CONEXIS; and most recently, Quotit Corporation.

Visit www.wordandbrowncompanies.com for information.

About Quotit Corporation

Quotit is the leading Internet application service provider for the health insurance and employee benefits industry. Quotit’s Internet software enables insurance organizations to increase productivity and reduce costs by directly connecting insurance companies, brokers and retail consumers with insurance rates and benefits online, in real time.

Quotit has relationships with more than 120 insurance carriers representing more than 11,300 plans in the health, life, dental and vision insurance markets, including Aetna, United Healthcare, Health Net, WellPoint, Assurant Health, Humana, Celtic and independent licenses of the Blue Cross Blue Shield Association. Quotit’s database of carriers and plans extends to 50 states, including the District of Columbia.

Visit www.quotit.com for information.

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