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**Quotit Corporation Surpasses One Million Milestone
in Online Health Insurance Applications**

Once Every Thirty Seconds, Someone Applies for Health Insurance Online Through Quotit

(ORANGE, CA – November 1, 2010) — [Quotit Corporation](#), a leading national provider of Internet sales and marketing solutions for the insurance industry, announced that it has surpassed one million online consumer health insurance applications, representing nearly \$1.5 billion in annualized premium. Quotit’s proprietary Internet applications directly connect consumers seeking health insurance plans online with healthcare brokers to simplify the health insurance search and enrollment process.

“With more employees losing their company-sponsored health coverage today, it is imperative that consumers have easy-to-use online health insurance search and enrollment tools,” said Quotit President Ron Goldstein. “Our online storefronts engage consumers, connect them to experienced brokers who can help with the plan selection and application process, and transmit their applications quickly and efficiently to their carriers of choice.”

Quotit has relationships with over 25,000 health insurance brokers and 300 insurance companies in all 50 states, offering consumers access to over 40,000 plans in the health, life, dental and vision insurance markets. Quotit provides instantaneous multi-carrier quoting, with simple side-by-side plan comparisons that streamline buyer decision-making and sales. Annually, Quotit’s Individual and Family Plan quoting service processes millions of health insurance quotes.

Quotit is an industry leader in quoting accuracy, and has been recognized as the industry’s only ISO 9001 certified provider.

(More)

About Quotit Corporation

Quotit is a leading provider of Internet sales and marketing solutions for the insurance industry. Quotit's proprietary Internet applications enable brokers, general agencies and insurance carriers to increase productivity and reduce costs by connecting them in real time to consumers seeking insurance plans online. Utilizing Quotit's online tools, brokers and consumers can instantly compare hundreds of different insurance plans, benefits and prices that best meet the consumer's needs, making selling and buying insurance simpler and faster. For more information, please visit <http://www.quotit.com>.

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