

FOR IMMEDIATE RELEASE

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**The Word & Brown General Agency Promotes Jessica Word
to Vice President of Broker Services**

(ORANGE, CA – September 11, 2007) — The Word & Brown General Agency, one of the Word & Brown Companies based in Orange, California, announced the promotion of Jessica Word, RHU, to the position of vice president of Broker Services. The Word & Brown General Agency is the state’s recognized leader in developing and distributing comprehensive health benefit plan models and solutions to California employers through licensed insurance brokers. The general agency distributes products and services for individuals and families, and employer groups of all sizes through five offices located throughout the state.

Ms. Word is responsible for developing and implementing all service programs to California’s insurance brokers affiliated with the General Agency through several key reporting units, from maintaining all health plan benefits, underwriting requirements and rates to ensuring “Service of Unequaled Excellence” through the company’s Customer Care experts and staff located throughout the state. “Jessica first joined the company over 7 years ago and has been serving as Director of Broker Services where she has excelled for the past 3 ½ years, “said John M. Word III, co-founder, The Word & Brown Companies. “We wish her well in her new role and look for great things to come!”

The Word & Brown General Agency provides brokers with state-of-the-art technology and renowned personalized sales support and strategies, field sales presentations, enrollment support and industry-leading information sources and materials. Brokers routinely receive comprehensive quotes, plan comparisons and recommendations to help them objectively analyze today’s marketplace and present the best benefits solutions for their clients’ needs and budgets.

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Ms. Word launched her career with the Word & Brown Companies by joining the CaliforniaChoice® sales department in 2000. CaliforniaChoice®, the state's only true employee choice health benefits program for small employers with 2 to 50 employees, is part of CHOICE Administrators®, the nation's leading developer and administrator of Employee Choice programs. In 2003, after great success in coordinating the employer group renewals division and developing innovative alternative health plan structures for employers throughout the state, she joined the Word & Brown General Agency Broker Services Division as a Broker Services Specialist. In 2004, Ms. Word's leadership and organizational skills lead to her promotion to Director of Broker Services.

Ms. Word graduated from California State University of Fullerton receiving a Bachelors of Arts degree in Business Administration and Marketing, and was accredited with her designation as a Registered Health Underwriter (RHU) in 2004.

About Word & Brown General Agency

The Word & Brown General Agency is the statewide leader in developing and distributing health benefit plan models and solutions to licensed brokers throughout California. Headquartered in Orange, the company has five offices located throughout California. Word & Brown General Agency is one of The Word & Brown Companies. For more information, visit www.wordandbrown.com or call (800) 869-6989.

About The Word & Brown Companies

The Word & Brown Companies have been leaders in offering innovative health benefit plan models and the nation's most sophisticated employee benefits services to employers of all sizes for more than 20 years. The **Word & Brown General Agency** distributes California's premier health plans through brokers with innovative sales tools and industry-leading quoting systems. **CHOICE Administrators®** is the nation's leading administrative company for employee-choice health benefits, and the creator of CaliforniaChoice® and CaliforniaChoice 51+, consumer-driven healthcare programs that offer employees of small and mid-size groups a vast selection of HMO and PPO plans and health plans with one monthly statement. **CONEXIS** is the nation's leading employee benefits administration company and the only benefits administrator to administer all of its products and services through a fully integrated, web-based system. CONEXIS specializes in the complex areas of COBRA/HIPAA, Flexible Benefits (FSA/HRA/HSA), Direct Bill and other administrative services.

For more information about the Word & Brown Companies, contact Allan Rahn at (714) 567-4596 or visit www.wordandbrown.com.

Photo Caption: Jessica Word, Vice President of Broker Services, Word & Brown General Agency

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