



FOR IMMEDIATE RELEASE

JAMES W. GRETH PROMOTED TO PRESIDENT OF WORD & BROWN GENERAL AGENCY

(ORANGE, CA – March 25, 2009) — [The Word & Brown Companies](#) is pleased to announce the promotion of James W. Greth to President of [Word & Brown General Agency](#), the nation’s leader in developing and distributing comprehensive health benefit plan models and solutions to individuals, families and employers through licensed insurance brokers. Greth has served as the agency’s Senior Vice President since 2003 and led the company through major initiatives and expansion, building a strong and viable business that currently serves nearly 30,000 insurance brokers in California and Nevada.

“We’re proud of Jim’s many accomplishments,” said Edward J. “Rusty” Brown, Jr., co-owner of The Word & Brown Companies with business partner John M. Word, III. “He has done an amazing job leading the general agency and representing the company and brokers at a local and national level through participation in industry organizations and philanthropy.”

Greth joined the Word & Brown General Agency in 1996 and was quickly promoted to Vice President of Sales, a position in which he served until being named Senior Vice President of Sales in 2003. Before joining the agency, Greth served as Director of Sales for the Western Region of Metropolitan Life Insurance Company.

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Under Greth's leadership, the general agency expanded its services to nearly 30,000 brokers and established a thriving operation in Nevada. His dedication to customer services has set the tone for a team that is known for providing *Service of Unequalled Excellence*.

Greth earned a bachelor's degree in English from the University of Arizona and is a Chartered Life Underwriter (CLU). He is actively involved on the boards of several professional organizations, currently serving as Vice President of Finance for the Orange County Association of Health Underwriters and Vice President of the California Association of Health Underwriters Foundation. He is also an active philanthropist, serving on the Board of Directors for the California Cystic Fibrosis Foundation.

About Us

Word & Brown General Agency – visit www.wordandbrown.com.

The Word & Brown Companies – visit www.wordandbrowncompanies.com.

Photo Caption: James W. Greth, president, Word & Brown General Agency

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