



QUOTIT CORPORATION EARNS TRUSTE WEB PRIVACY SEAL

**The Seal Is The Latest In A Series Of Certifications Received By
The Technology Company As Part Of Its Continued Effort To Protect Client Data**

ORANGE, Calif. — Jan. 6, 2009 — [Quotit Corporation](#), a division of [The Word & Brown Companies](#), announced today that it has earned the TRUSTe® Web Privacy Seal. The seal is awarded to companies that undergo rigorous reviews of their privacy disclosures and meet TRUSTe's compliance requirements. The seal is the latest in a string of certifications Quotit has received in recent months, including ISO 9001:2000 certification.

“We’re constantly looking for the latest methods and measurements to keep client data safe and secure,” said David Smithson, president and founder of Quotit – the nation’s leading Internet application service provider for the health insurance and employee benefits industry. “We want our clients to know that their personal information is safe on our servers and in our hands.”

To receive the TRUSTe® Web Privacy Seal, Quotit’s Web site had to provide several security options for users, including the ability for users to opt-out of having their personal information shared with outside parties and to have a mechanism in place for users to correct/update stored personal data. Further, Quotit’s privacy statement had to disclose multiple things, including what personal information was collected and how it was used, and whether or not it would be shared with third parties.

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Holders of the TRUSTe® Web Privacy Seal are required to continue doing regular compliance monitoring, obtain an annual recertification, and participate in TRUSTe's Watchdog Dispute Resolution process, which includes cooperating with investigations of non-frivolous complaints.

About Quotit® Corporation

Quotit® Corporation, a division of The Word & Brown Companies, is the leading Internet application service provider for the health insurance and employee benefits industry. Quotit's Internet software enables insurance organizations to increase productivity and reduce costs by directly connecting insurance companies, brokers and retail consumers with insurance rates and benefits online, in real time.

Quotit has relationships with more than 120 insurance carriers representing more than 11,300 plans in the health, life, dental and vision insurance markets, including Aetna, United Healthcare, Health Net, WellPoint, Assurant Health, Humana, Celtic and independent licenses of the Blue Cross Blue Shield Association. Quotit's database of carriers and plans extends to 50 states, including the District of Columbia.

Visit www.quotit.com for information.

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