



FOR IMMEDIATE RELEASE

WORD & BROWN GENERAL AGENCY LAUNCHES BENESAVER PROGRAM

New Program Offers Unique Health And Wellness Discounts For California And Nevada Employers

ORANGE, Calif. – June 10, 2008 — [The Word & Brown General Agency](#), a division of [The Word & Brown Companies](#), today announced the launch of its new BeneSaver program, an online wellness and savings program for small- and mid-sized companies wanting to offer employees some of the same perks found at larger corporations.

Through specially-negotiated partner links, the program offers savings opportunities on weight loss and smoking cessation programs, crisis management (EAP), vitamins, prescriptions, cosmetic surgery, vision care and Lasik surgery services, sleep disorder solutions, hearing aids, fitness facilities, and even special offers on restaurants and travel. The program’s hallmark is access to [wellness360](#), a sophisticated and robust online health management and resource tool that financially rewards employees for using the site and participating in wellness programs.

The BeneSaver program is free and does not require the purchase of insurance.

“BeneSaver helps consumers at a time when more and more employers are being forced to cut-back or drop their benefits programs. This is the only program of its kind that is not dependent on maintaining insurance. Many health plans offer similar programs, but these can go away if the employer or employee drops or switches coverage,” said James Greth, Senior Vice President of the Word & Brown General Agency. “BeneSaver is a nice complement to programs offered by an existing health plan.”

Brokers who place group health insurance cases through the Word & Brown General Agency can offer “BeneSaver Passport to Savings” enrollment kits with customized BeneSaver cards for each enrolled employee. The BeneSaver Passport to Savings kits direct participants to www.benesaver.com, where their entire family can access program offerings using codes on their customized BeneSaver cards. The same discounts are available to the public at www.benesaver.ws.

Employers seeking more information should contact their insurance brokers. Interested brokers may visit www.benesaver.com or contact the Word & Brown General Agency at 1-800-869-6989 and ask to speak with their representative for further information on the Passport to Savings kits.

About Word & Brown General Agency

The Word & Brown General Agency is a division of The Word & Brown Companies and is based in Orange, Calif. It is a leader in developing and distributing health benefit plan models and solutions to licensed brokers.

Word & Brown has worked with premier health plans for more than 20 years, offering a comprehensive product portfolio and innovative sales tools and quoting systems so brokers can provide quality benefits solutions to clients.

Word & Brown delivers prompt, knowledgeable service and extensive sales support to assist brokers. Calls and e-mails are immediately answered by sales representatives who are ready to evaluate and compare health plans, prepare quotes, and provide the latest information. A statewide team of field representatives is also available to accompany brokers on client presentations and consult with them in their offices.

Visit www.wordandbrown.com for information.

About The Word & Brown Companies

The Word & Brown Companies

The Word & Brown Companies, headquartered in Orange, Calif., provides services to nearly 55,000 employers covering more than 6 million people across the nation. During its more than 20-year-span, The Word & Brown Companies has become the nation’s recognized leader in developing and offering innovative technology and health benefit plan models and the nation’s most sophisticated employee benefits services to companies of all sizes.

The Word & Brown Companies includes:

The Word & Brown General Agency, the leader in developing and distributing health benefit plan models and solutions to licensed brokers in California and Nevada; *CHOICE* Administrators[®], the nation's leader in developing and administrating employee-choice health benefit programs; CONEXIS, providing benefits solutions to clients nationwide, with expertise in COBRA and HIPAA administrative services, direct bill services, and flexible benefits administration, including Flexible Spending Accounts (FSA) and Section 132 commuter benefits; and Quotit[®] Corporation, the leading Internet application service provider for the health insurance and employee benefits industry.

Visit www.wordandbrowncompanies.com for information.

Media Contact:

Melissa Suggs

714.564.4896

msuggs@wordandbrowncompanies.com

###