



FOR IMMEDIATE RELEASE

Contact:

Melissa Suggs

(714) 564-4896

msuggs@wordandbrowncompanies.com

CONEXIS EMBRACES E-HERO™ CULTURE

IRVING, TX – April 21, 2008 – CONEXIS today announced the launch of E-HERO™, a program that focuses on helping the environment by making simple changes and leveraging evolving technologies to increase efficiencies while decreasing the company's impact on the environment. Every CONEXIS employee has been challenged to be an E-HERO and they are encouraged to submit their ideas for workplace and environmental improvements to the CONEXIS Cares Committee.

“E-HERO simply means employing efficient practices that benefit the clients and participants we service, while simultaneously decreasing negative environmental effects,” said Michael Close, President of CONEXIS. “By implementing various changes and increasing efficiencies, CONEXIS has established eco-friendly practices while streamlining our service delivery.”

CONEXIS E-HERO initiatives include:

- Electronic documents – wherever possible, paper notices and statements were replaced with electronic notices delivered via e-mail
- Increasing direct deposits – CONEXIS implemented various campaigns to increase the number of payments issued by direct deposit, saving paper and expediting claims payments to participants
- Duplex printing – by transitioning to duplex printing, CONEXIS decreased its paper usage and waste
- Eliminating foam cups – CONEXIS provided an E-HERO mug and tumbler to each employee to eliminate the use of plastic foam cups throughout its offices

(more)

CONEXIS plans to implement many more E-HERO strategies throughout the year.

“As concern for environmental issues continues to rise, being an E-HERO is not only critical to the welfare of our environment, it is also personally rewarding,” Close said. “We will continue to encourage our employees to strive to increase efficiencies and promote eco-friendly practices in our organization.”

About CONEXIS

CONEXIS, a division of The Word & Brown Companies, provides benefits solutions to more than 20,000 clients nationwide, representing more than 5 million covered lives. For more than 20 years, CONEXIS has delivered a wide range of employee benefits administration solutions to clients ranging from small businesses to multi-national corporations, third-party administrators (TPAs), business outsourcing partners and health plans. With a dedicated focus on performance, service excellence, and compliance, its expertise includes COBRA and HIPAA Administrative Services; Direct Bill Services; and Flexible Benefits Administration, including Flexible Spending Accounts (FSA) and Section 132 Commuter Benefits.

CONEXIS was the nation’s first outsourcing provider to offer benefits administration on a single Web-based, fully-integrated system and is the only benefits administrator to offer performance standards and guarantees to all clients, regardless of company size. It is headquartered in Dallas, Texas, with offices in Orange, Calif.

For more information, visit www.conexis.com.

The Word & Brown Companies

The Word & Brown Companies, headquartered in Orange, Calif., serves more than 45,000 employers and 600,000 people throughout the nation. During its more than 20-year-span, The Word & Brown Companies has become the nation’s recognized leader in developing and offering innovative technology and health benefit plan models and the nation’s most sophisticated employee benefits services to companies of all sizes.

The Word & Brown Companies includes:

The Word & Brown General Agency, a leader in developing and distributing health benefit plan models and solutions to licensed brokers in California and Nevada; *CHOICE* Administrators®, the nation’s leader in developing and administrating Employee Choice health benefit programs; and CONEXIS, providing benefits solutions to clients nationwide, with expertise in COBRA and HIPAA Administrative Services, Direct Bill Services, and Flexible Benefits Administration, including Flexible Spending Accounts (FSA) and Section 132 Commuter Benefits.

Visit <http://thewordandbrowncompanies.com> for more information.