



The Word & Brown Companies

FOR IMMEDIATE RELEASE

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Curtis Kramer Promoted to Vice President/Controller of The Word & Brown Companies

(ORANGE, CA – April 9, 2007) — The Word & Brown Companies has announced that Curtis Kramer has been appointed Vice President/Controller, responsible for all general accounting and financial reporting, budgeting and financial analysis. With headquarters in Orange, Calif. and operations and offices throughout the state and in Texas, The Word & Brown Companies include the Word & Brown General Agency, CONEXIS, and CHOICE Administrators® and its programs: CaliforniaChoice®, CaliforniaChoice 51+, Contractor's Choice® and Kaiser Permanente Choice Solution.

Kramer's background spans over more than 15 years of financial and accounting experience. He joined The Word & Brown Companies in 2001 and was Director of Accounting before this promotion. Prior to Word & Brown, his career included 12 years of management positions in the service and manufacturing industries.

“Curtis's increased responsibilities and promotion reflect the growth of The Word & Brown Companies and his many years of experience in accounting, budgeting and financial analysis for national organizations,” said Clinton Gee, Chief Financial Officer for The Word & Brown Companies.

Kramer holds a Bachelor of Science degree in Accounting, and is a member of the Institute of Management Accountants.

About The Word & Brown Companies

Spanning three decades, **The Word & Brown Companies** have been leaders in offering innovative health benefit plan models and the nation's most sophisticated Employee Choice benefits services to employers of all sizes. The **Word & Brown General Agency** provides brokers with the industry's most advanced quoting system, which automatically calculates RAFs; comprehensive sales tools; and free COBRA and Premium Only Plans. **CHOICE Administrators®**, the nation's leader in developing and administering Employee Choice health
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benefit programs for small and mid-size employer groups, includes **CaliforniaChoice®**, **CaliforniaChoice 51+** and **Kaiser Permanente Choice Solution**, as well as **Contractor's Choice** for hour bank employees on public works projects. **CONEXIS** is the nation's oldest and most trusted COBRA administrator and employee benefits administration company, offering Section 125 Flexible Spending Accounts and many other services, and is the only benefits administrator offering performance standards and guarantees to all clients.

For more information about The Word & Brown Companies, visit www.wordandbrowncompanies.com or call (714) 567-4582.

Photo Caption: Curtis Kramer, Vice President/Controller, The Word & Brown Companies

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